

Diversification quotients: Quantifying diversification via risk measures

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Content

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Agenda

- 1 Motivation
- 2 Axiomatic theory of diversification indices
- 3 Properties of DQ
- 4 Portfolio optimization
- 5 Elliptical models
- 6 Empirical results for financial data

Diversification

How to quantify diversification if you must



Diversification

Portfolio diversification

- ▶ **Markowitz** (mean-variance analysis)
- ▶ **CAPM** (removing idiosyncratic risk)
- ▶ ...



As least two approaches to quantify diversification

- ▶ Heuristic: number of different investments
- ▶ Quantitative: formal reasoning
 - via **risk reduction** or **utility improvement**

Diversification indices

Quantitative setup

- ▶ \mathcal{X} : a convex cone of random variables, e.g., L^1
- ▶ One-period portfolio loss/payoff vector: $\mathbf{X} \in \mathcal{X}^n$
- ▶ **Diversification index**: $D : \mathcal{X}^n \rightarrow \overline{\mathbb{R}} := [-\infty, \infty]$
 - Convention: smaller D represents better diversification
 - Always write $\mathbf{X} = (X_1, \dots, X_n)$

Examples: **diversification ratios (DR)** with $0/0 = 0$

$$\text{DR}^{\text{SD}}(\mathbf{X}) = \frac{\text{SD}(\sum_{i=1}^n X_i)}{\sum_{i=1}^n \text{SD}(X_i)} \quad \text{and} \quad \text{DR}^{\text{var}}(\mathbf{X}) = \frac{\text{var}(\sum_{i=1}^n X_i)}{\sum_{i=1}^n \text{var}(X_i)}$$

Diversification indices

DR^{SD} and DR^{var} satisfy three natural properties

[+] **Non-negativity:** $D(\mathbf{X}) \geq 0$ for all $\mathbf{X} \in \mathcal{X}^n$

- with $D = 0$ being the most diversified

[LI] **Location invariance:** $D(\mathbf{X} + \mathbf{c}) = D(\mathbf{X})$ for all $\mathbf{c} \in \mathbb{R}^n$ and $\mathbf{X} \in \mathcal{X}^n$

- injecting risk-free payoff to each component does not affect D
- changing initial price of each component does not affect D

[SI] **Scale invariance:** $D(\lambda \mathbf{X}) = D(\mathbf{X})$ for all $\lambda > 0$ and $\mathbf{X} \in \mathcal{X}^n$

- rescaling of a portfolio does not affect D
- the counting unit or currency (non-random) does not affect D

Generally **not convex**

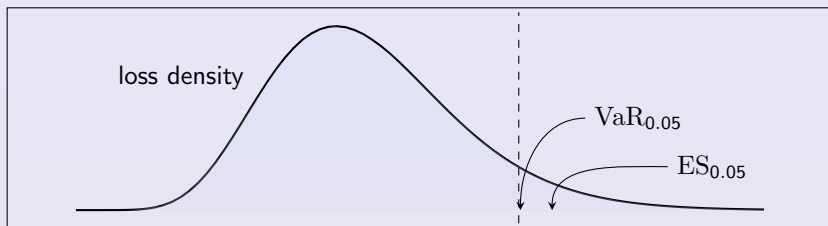
Diversification indices

- ▶ SD and var are **simple but coarse** measures of risk
- ▶ By internal needs or regulation, risk should be assessed by **risk measures** $\phi : \mathcal{X} \rightarrow \mathbb{R}$
 - regulatory capital calculation, capital allocation, performance analysis, optimization, ...
 - VaR and ES (CVaR) are popular in banking and insurance regulatory frameworks, such as Basel III/IV and Solvency II
 - monetary/convex/coherent risk measures

Artzner/Delbaen/Eber/Heath'99; Follmer/Schied'16

What is a suitable diversification index based on risk measures?

VaR and ES



Value-at-Risk (VaR), $\alpha \in (0, 1)$

$$VaR_{\alpha} : L^0 \rightarrow \mathbb{R},$$

$$\begin{aligned} VaR_{\alpha}(X) &= q_{\alpha}(X) \\ &= \inf\{x \in \mathbb{R} : \mathbb{P}(X \leq x) \geq 1 - \alpha\} \end{aligned}$$

(left-quantile)

Expected Shortfall (ES), $\alpha \in (0, 1)$

$$ES_{\alpha} : L^1 \rightarrow \mathbb{R},$$

$$ES_{\alpha}(X) = \frac{1}{\alpha} \int_0^{\alpha} VaR_{\beta}(X) d\beta$$

(also: TVaR/CVaR/AVaR)

Diversification indices based on risk measures

Natural candidate

Tasche'07; McNeil/Frey/Embrechts'15

$$\text{DR}^\phi(\mathbf{X}) = \frac{\phi(\sum_{i=1}^n X_i)}{\sum_{i=1}^n \phi(X_i)}$$

D	[+]	[L]	[S]
DR^ϕ	No	No	ϕ pos. hom.

- ▶ DR is impossible to interpret if “negative over negative”
- ▶ similar problem if we use “difference” instead of “ratio”
- ▶ awkward for optimization
- ▶ wrong incentives in some simple models (\Rightarrow next slide)
- ▶ \Rightarrow a new index is needed if risk measures are used

Diversification indices based on risk measures

Consider three models (same mean and covariance)

1. **iid standard normal**: $\mathbf{Z} = (Z_1, \dots, Z_n)$
2. **iid shock**: $\mathbf{Y} = (\xi_1 Z_1, \dots, \xi_n Z_n)$ where ξ_1, \dots, ξ_n are iid heavy-tailed shocks independent of \mathbf{Z}
3. **common shock**: $\mathbf{Y}' = (\xi Z_1, \dots, \xi Z_n)$ where $\xi \stackrel{d}{=} \xi_1$ is a heavy-tailed shock independent of \mathbf{Z}

Diversification indices based on risk measures

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Intuitive relation on diversification (smaller \Rightarrow better):

$$\text{Model 1} \leq \text{Model 2} < \text{Model 3}$$

- ▶ If $\xi^2 \sim \text{ig}(\nu/2, \nu/2)$, then $\mathbf{Y} \sim \text{it}_n(\nu)$ and $\mathbf{Y}' \sim t(\nu, \mathbf{0}, I_n)$

Diversification indices based on risk measures

Table: DR, where $\alpha = 0.05$ and $n = 10$

D	DR^{VaR_α}	DR^{ES_α}	DR^{SD}	DR^{var}
$\mathbf{Z} \sim N(\mathbf{0}, I_n)$	0.3162	0.3162	0.3162	1
$\mathbf{Y} \sim it_n(3)$	0.3568	0.3058	0.3162	1
$\mathbf{Y}' \sim t(3, \mathbf{0}, I_n)$	0.3162	0.3162	0.3162	1
\mathbf{Z} better than \mathbf{Y}	Yes	No	No	No
\mathbf{Y} better than \mathbf{Y}'	No	Yes	No	No

$$DR^{SD}(\mathbf{Z}) = DR^{SD}(\mathbf{Y}') = DR^{SD}(\mathbf{Y}) = 1/\sqrt{n}$$

Diversification indices based on risk measures

Question: **Can we find a diversification index** that is

- ▶ based on a specified risk measure (e.g., VaR or ES)
- ▶ satisfying the three natural properties [+], [SI] and [LI]
- ▶ consistent with common portfolio dependence structures
- ▶ natural to interpret
- ▶ able to capture heavy tails and common shocks
- ▶ convenient to compute and optimize for portfolio selection?

Progress

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Risk measures

A risk measure $\phi : \mathcal{X} \rightarrow \mathbb{R}$

Artzner/Delbaen/Eber/Heath'99

[M] **Monotonicity**: $\phi(X) \leq \phi(Y)$ for all $X, Y \in \mathcal{X}$ with $X \leq Y$

[CA] **Constant additivity**: $\phi(X + c) = \phi(X) + c$ for all $c \in \mathbb{R}$ and $X \in \mathcal{X}$

[PH] **Positive homogeneity**: $\phi(\lambda X) = \lambda\phi(X)$ for all $\lambda \in (0, \infty)$ and $X \in \mathcal{X}$

[SA] **Subadditivity**: $\phi(X + Y) \leq \phi(X) + \phi(Y)$ for all $X, Y \in \mathcal{X}$

- ▶ **Coherent** risk measures (incl. ES): [M], [CA], [PH] & [SA]
- ▶ VaR_α : [M], [CA] & [PH] \Leftarrow call this an **MCP** risk measure

Axiomatic theory

Setting

- ▶ $\mathcal{X} = L^\infty$ and $\phi : \mathcal{X} \rightarrow \mathbb{R}$ is a risk measure
- ▶ $\mathbf{X} = (X_1, \dots, X_n)$; $\mathbf{Y} = (Y_1, \dots, Y_n)$
- ▶ $\mathbf{X} \stackrel{\text{m}}{\preceq} \mathbf{Y}$: $\phi(X_i) \leq \phi(Y_i)$ for each i
- ▶ $\mathbf{X} \stackrel{\text{m}}{\prec} \mathbf{Y}$: $\phi(X_i) < \phi(Y_i)$ for each i
- ▶ $\mathbf{X} \stackrel{\text{m}}{\sim} \mathbf{Y}$: $\phi(X_i) = \phi(Y_i)$ for each i (**marginal equivalence**)

Axiom R

$[\mathbf{R}]_\phi$ **Rationality** under ϕ -marginal equivalence: $D(\mathbf{X}) \leq D(\mathbf{Y})$ for $\mathbf{X}, \mathbf{Y} \in \mathcal{X}^n$ satisfying $\mathbf{X} \stackrel{\text{m}}{\sim} \mathbf{Y}$ and $\sum_{i=1}^n X_i \leq \sum_{i=1}^n Y_i$.

- ▶ Given marginal equivalence, preference for less loss

Axiomatic theory

- ▶ $\mathbf{0}$ is the n -vector of zeros \implies assign $D(\mathbf{0}) = 0$
- ▶ A **duplicate** portfolio: $\mathbf{X}^{\text{du}} = (X, \dots, X) \implies D(\mathbf{X}^{\text{du}}) = 1$?
- ▶ $\mathbf{0}$ is also duplicate \implies assign $D(\mathbf{X}^{\text{du}}) \leq 1$
- ▶ A **worse-than-duplicate** portfolio $\mathbf{X}^{\text{wd}} = (X_1, \dots, X_n)$:
 $\mathbf{X}^{\text{wd}} \succ^m \mathbf{X}^{\text{du}}$ and $\sum_{i=1}^n X_i \geq nX$ for some $\mathbf{X}^{\text{du}} = (X, \dots, X)$
- ▶ Assign $D(\mathbf{X}^{\text{wd}}) \geq 1$
 - Diversification disasters e.g., [Ibragimov/Jaffee/Walden'11](#)

Axiom N

$[N]_{\phi}$ **Normalization:** $D(\mathbf{0}) = 0$, $D(\mathbf{X}) \leq 1$ if \mathbf{X} is duplicate, and $D(\mathbf{X}) \geq 1$ if \mathbf{X} is worse than duplicate.

Axiomatic theory

Axiom C

[C]_ϕ **Continuity:** For $\{\mathbf{Y}^k\}_{k \in \mathbb{N}} \subseteq \mathcal{X}^n$ and $\mathbf{X} \in \mathcal{X}^n$ satisfying $\mathbf{Y}^k \stackrel{m}{\sim} \mathbf{X}$ for each k , if $(\sum_{i=1}^n X_i - \sum_{i=1}^n Y_i^k)_+ \xrightarrow{L^\infty} 0$ as $k \rightarrow \infty$, then $(D(\mathbf{X}) - D(\mathbf{Y}^k))_+ \rightarrow 0$

- ▶ Marginally equivalent portfolios \mathbf{X} and \mathbf{Y}
- ▶ Total risk of \mathbf{X} is not much worse than \mathbf{Y} in L^∞
 - $\implies D(\mathbf{X})$ is not much worse than $D(\mathbf{Y})$
- ▶ **Robustness** with respect to statistical errors

Portfolio convexity

- ▶ Simplex: $\Delta_n = \{\mathbf{x} \in [0, 1]^n : x_1 + \dots + x_n = 1\}$
- ▶ Portfolio loss vector: $\mathbf{w} \odot \mathbf{X} = (w_1 X_1, \dots, w_n X_n)$

Axiom PC

[PC] **Portfolio convexity**: The set $\{\mathbf{w} \in \Delta_n : D(\mathbf{w} \odot \mathbf{X}) \leq d\}$ is convex for each $\mathbf{X} \in \mathcal{X}^n$ and $d \in \overline{\mathbb{R}}$.

- ▶ Pooling two well diversified portfolios does not lead to a poorly diversified one

“Convexity can also be viewed as the formal expression of a basic inclination of economic agents for diversification.”

Mas-Colell/Whinston/Green'95, Microeconomic Theory, p.44

Portfolio convexity

Remark. For any diversification index D ,

- ▶ [PC] is **quasi-convexity** of $\mathbf{w} \mapsto D(\mathbf{w} \odot \mathbf{X})$
- ▶ **Convexity or quasi-convexity** of $\mathbf{X} \mapsto D(\mathbf{X})$ is **not desirable**
 - For well-diversified (X, Y) and $Z = (X + Y)/2$, we want $D(Z, Z) > \max\{D(X, Y), D(Y, X)\}$
- ▶ **Convexity** of $\mathbf{w} \mapsto D(\mathbf{w} \odot \mathbf{X})$ is **not desirable**
 - $D((\mathbf{w}/2 + \mathbf{v}/2) \odot \mathbf{X}) \approx D(\mathbf{w} \odot \mathbf{X})$ if \mathbf{v} has very small scale

Diversification quotients

Our axioms will characterize the following class

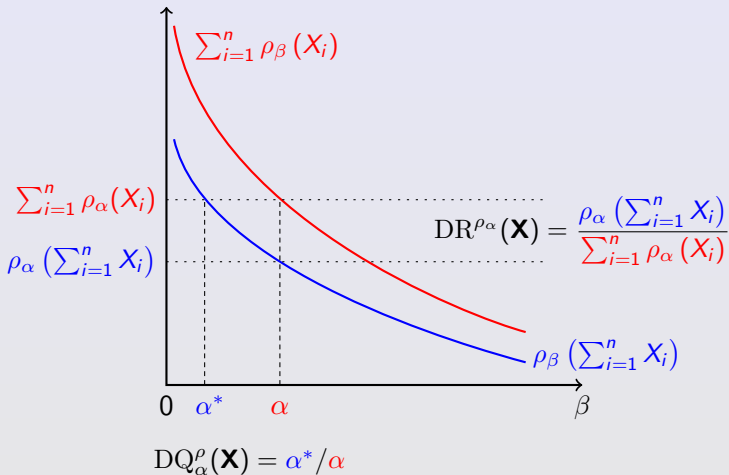
Definition 1 (Diversification quotients)

For $\mathbf{X} \in \mathcal{X}^n$, the **diversification quotient** based on the decreasing class ρ at level $\alpha \in I$ is defined by $\text{DQ}_\alpha^\rho(\mathbf{X}) = \alpha^*/\alpha$, where

$$\alpha^* = \inf \left\{ \beta \in I : \rho_\beta \left(\sum_{i=1}^n X_i \right) \leq \sum_{i=1}^n \rho_\alpha(X_i) \right\}.$$

- ▶ Convention: $\inf(\emptyset) = \bar{\alpha}$
- ▶ Examples of $(\rho_\alpha)_{\alpha \in I}$: $(\text{VaR}_\alpha)_{\alpha \in (0,1)}$, $(\text{ES}_\alpha)_{\alpha \in (0,1)}$
- ▶ DQ can be defined for any decreasing family ρ
- ▶ We assume MCP ρ throughout

Diversification quotients



Comparing DQ and DR on VaR

- ▶ $S = \sum_{i=1}^n X_i$
- ▶ $s_\alpha = \sum_{i=1}^n \text{VaR}_\alpha(X_i)$

Comparing

$$\text{DQ}_\alpha^{\text{VaR}}(\mathbf{X}) = \frac{\mathbb{P}(S > s_\alpha)}{\alpha} \quad \text{and} \quad \text{DR}^{\text{VaR}_\alpha}(\mathbf{X}) = \frac{\text{VaR}_\alpha(S)}{s_\alpha}$$

Duality:

- ▶ DQ measures the “probability improvement”
- ▶ DR measures the “quantile improvement”

Characterization

Theorem 1

Suppose that ϕ is an *MCP* risk measure. A diversification index $D : \mathcal{X}^n \rightarrow \overline{\mathbb{R}}$ satisfies $[+]$, $[\text{LI}]$, $[\text{SI}]$, $[\text{R}]_\phi$, $[\text{N}]_\phi$ and $[\text{C}]_\phi$ if and only if D is DQ_α^ρ for some α and decreasing class ρ of *MCP* risk measures with $\rho_\alpha = \phi$.

- First axiomatic characterization of diversification indices

Characterization

Theorem 2

Suppose $n \geq 4$ and ϕ is a *non-linear coherent* risk measure. A diversification index $D : \mathcal{X}^n \rightarrow \overline{\mathbb{R}}$ satisfies $[+]$, $[\text{LI}]$, $[\text{SI}]$, $[\text{R}]_\phi$, $[\text{N}]_\phi$, $[\text{C}]_\phi$ and $[\text{PC}]$ if and only if D is $\text{DQ}_{\mathcal{Q}_\alpha}^\rho$ for some α and decreasing class ρ of *coherent* risk measures with $\rho_\alpha = \phi$.

- ▶ DQ based on ES satisfies all axioms

Characterization

Table: Axioms satisfied by DR^ϕ , DB^ϕ and DQ_α^ρ (with $\phi = \rho_\alpha$), where \mathcal{X}_+ is the set of non-negative elements in \mathcal{X} and $\alpha \in (0, 1)$

Index	Domain	[+]	[LI]	[SI]	$[R]_\phi$	$[N]_\phi$	$[C]_\phi$	[PC]
$DR^{VaR_\alpha} / DR^{ES_\alpha}$	\mathcal{X}^n	×	×	✓	×	×	×	×
DR^{VaR_α}	\mathcal{X}_+^n	✓	×	✓	✓	✓	✓	×
DR^{ES_α}	\mathcal{X}_+^n	✓	×	✓	✓	✓	✓	✓
DR^{SD}	\mathcal{X}^n	✓	✓	✓	×	×	×	✓
DR^{var}	\mathcal{X}^n	✓	✓	✓	×	×	×	×
$-DB^{VaR_\alpha}$	\mathcal{X}^n	×	✓	×	✓	×	✓	×
$-DB^{ES_\alpha}$	\mathcal{X}^n	×	✓	×	✓	×	✓	✓
DQ_α^{VaR}	\mathcal{X}^n	✓	✓	✓	✓	✓	✓	×
DQ_α^{ES}	\mathcal{X}^n	✓	✓	✓	✓	✓	✓	✓

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Some properties

- ▶ A risk measure is sub-linear if it is convex and PH

Proposition 1

Let $\rho = (\rho_\beta)_{\beta \in I}$ be a decreasing class of sub-linear risk measures and $\alpha \in I$. Then DQ_α^ρ satisfies [PC]. If $n \geq 3$, ρ_α is non-linear and there exists $X \in \mathcal{X}$ such that $\beta \mapsto \rho_\beta(X)$ is strictly decreasing, then $\{\text{DQ}_\alpha^\rho(\mathbf{X}) : \mathbf{X} \in \mathcal{X}^n\} = [0, 1]$.

- ▶ $\text{DQ}_\alpha^{\text{ES}}$ has the range $[0, 1]$
- ▶ For $n \geq 2$ and $\alpha \in (0, 1/n)$, $\text{DQ}_\alpha^{\text{VaR}}$ has the range $[0, n]$

Some properties

As a mapping $D : \bigcup_{n \in \mathbb{N}} \mathcal{X}^n \rightarrow \mathbb{R}$, DQ_{α}^{ρ} with MCP ρ satisfies

[RI] **Riskless invariance:** $D(\mathbf{X}, c) = D(\mathbf{X})$ for all \mathbf{X} and constant c

- adding a risk-free asset to the portfolio does not affect D

[RC] **Replication consistency:** $D(\mathbf{X}, \mathbf{X}) = D(\mathbf{X})$ for all \mathbf{X}

- replicating the same portfolio composition does not affect D

Remarks on DQ

DQ is connected to

- ▶ acceptability indices Cherny/Madan'09; Rosazza Gianin/Sgarra'13
- ▶ PELVE Li/W.'23
- ▶ bPOE Mafusalov/Uryasev'18

Some properties

- ▶ ρ_α satisfies [SA] \implies DQ_α^ρ takes values in $[0, 1]$
- ▶ Under weak condition: $DQ_\alpha^\rho(\lambda_1 X, \dots, \lambda_n X) = 1$ for $\lambda_1, \dots, \lambda_n > 0$ and X with no atom

DQ based on VaR and ES

Theorem 3

For $\alpha \in (0, 1)$ and $\mathbf{X} \in \mathcal{X}^n$, write $s_\alpha = \sum_{i=1}^n \text{VaR}_\alpha(X_i)$,
 $t_\alpha = \sum_{i=1}^n \text{ES}_\alpha(X_i)$ and $S = \sum_{i=1}^n X_i$. We have

$$\text{DQ}_\alpha^{\text{VaR}}(\mathbf{X}) = \frac{1}{\alpha} \mathbb{P}(S > s_\alpha).$$

If $\mathbb{P}(S > t_\alpha) > 0$, then

$$\text{DQ}_\alpha^{\text{ES}}(\mathbf{X}) = \frac{1}{\alpha} \min_{r \in (0, \infty)} \mathbb{E}[(r(S - t_\alpha) + 1)_+],$$

and otherwise $\text{DQ}_\alpha^{\text{ES}}(\mathbf{X}) = 0$.

- ▶ Inverting the ES curve

bPOE, Mafusalov/Uryasev'18

DQ based on VaR and ES

Proof of the last statement.

$$\begin{aligned}
 \text{DQ}_\alpha^{\text{ES}}(\mathbf{X}) &= \frac{1}{\alpha} \inf \{ \beta \in (0, 1) : \text{ES}_\beta(S) - t_\alpha \leq 0 \} \\
 &= \frac{1}{\alpha} \inf \{ \beta \in (0, 1) : \text{ES}_\beta(S - t_\alpha) \leq 0 \} \\
 (*) &= \frac{1}{\alpha} \inf \left\{ \beta \in (0, 1) : \min_{t \in \mathbb{R}} \left\{ t + \frac{1}{\beta} \mathbb{E} [(S - t_\alpha - t)_+] \right\} \leq 0 \right\} \\
 &= \frac{1}{\alpha} \inf \left\{ \beta \in (0, 1) : \exists t \in \mathbb{R} \text{ s.t. } \frac{1}{\beta} \mathbb{E} [(S - t_\alpha - t)_+] \leq -t \right\} \\
 &= \frac{1}{\alpha} \inf \{ \beta \in (0, 1) : \exists r > 0 \text{ s.t. } \mathbb{E} [(r(S - t_\alpha) + 1)_+] \leq \beta \} \\
 &= \frac{1}{\alpha} \inf_{r > 0} \mathbb{E} [(r(S - t_\alpha) + 1)_+]
 \end{aligned}$$

(*): Rockafellar/Uryasev'02

Asymptotic behaviour of DQ as $\alpha \downarrow 0$

Proposition 2

Suppose that X_1, \dots, X_n are iid random variables. If $X_1 \in \text{RV}_\gamma$ has positive density over its support, then $\text{DQ}_\alpha^{\text{VaR}}(\mathbf{X}) \rightarrow n^{1-\gamma}$ as $\alpha \downarrow 0$.

- ▶ $\text{DQ}_\alpha^{\text{VaR}}(\mathbf{X}) \approx n$ for ultra heavy-tailed iid model ($\gamma \downarrow 0$)
- ▶ $\text{DQ}_\alpha^{\text{VaR}}(\mathbf{X}) = n$ for some complicated model with both positive and negative dependence

Laws of large numbers for DQ

Theorem 4

Let X_1, X_2, \dots be a sequence of uncorrelated random variables in L^2 . Assume $\sup_{i \in \mathbb{N}} \text{var}(X_i) < \infty$ and $\inf_{i \in \mathbb{N}} \{\rho_\alpha(X_i) - \mathbb{E}[X_i]\} > 0$. For $\alpha \in (0, 1)$, and ρ being VaR or ES,

$$\lim_{n \rightarrow \infty} \text{DQ}_\alpha^\rho(X_1, \dots, X_n) = 0.$$

- ▶ If X_1, X_2, \dots are iid, then $\lim_{n \rightarrow \infty} \text{DQ}_\alpha^\rho(X_1, \dots, X_n) = 0$ for ρ being VaR or ES with $\rho_\alpha(X_1) > \mathbb{E}[X_1]$

Laws of large numbers for DQ

Proposition 3

Let X_1, X_2, \dots be a sequence of exchangeable random variables in L^2 . Denote by $\mu = \mathbb{E}[X_1]$, $\sigma^2 = \text{var}(X_1)$ and $r = \text{corr}(X_1, X_2)$. For $\alpha \in (0, 1)$ and ρ being VaR or ES, if $\rho_\alpha(X_1) > \mu$, then

$$\lim_{n \rightarrow \infty} \text{DQ}_{\alpha}^{\rho}(X_1, \dots, X_n) \leq \frac{1}{\alpha} \frac{r\sigma^2}{r\sigma^2 + (\rho_\alpha(X_1) - \mu)^2}.$$

- ▶ The limit of DQ exists under exchangeability
- ▶ Proof: bounds on VaR/ES

e.g., [Li-Shao-W.-Yang'18](#)

$$\text{VaR}_{\beta}(X) \leq \text{ES}_{\beta}(X) \leq \mathbb{E}[X] + \text{SD}(X)\sqrt{(1-\beta)/\beta}$$

- ▶ $r \rightarrow 0 \implies \lim_{n \rightarrow \infty} \text{DQ}_{\alpha}^{\rho}(X_1, \dots, X_n) \rightarrow 0$
- ▶ $r = 1 \implies \text{DQ}_{\alpha}^{\rho}(X_1, \dots, X_n) = 1$ under mild conditions (sharp)

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Optimal portfolio diversification

Optimal one-period diversification problem

$$\min_{\mathbf{w} \in \Delta_n} \text{DQ}_{\alpha}^{\text{VaR}}(\mathbf{w} \odot \mathbf{X}) \quad \text{and} \quad \min_{\mathbf{w} \in \Delta_n} \text{DQ}_{\alpha}^{\text{ES}}(\mathbf{w} \odot \mathbf{X}) \quad (\text{OD})$$

Optimal portfolio diversification

- Write $\mathbf{x}_\alpha^\rho = (\rho_\alpha(X_1), \dots, \rho_\alpha(X_n))$

Proposition 4

For $\rho = \text{VaR}$, if each component of \mathbf{X} is non-constant, then (OD) is solved by

$$\min_{\mathbf{w} \in \Delta_n} \mathbb{P} \left(\mathbf{w}^\top (\mathbf{X} - \mathbf{x}_\alpha^{\text{VaR}}) > 0 \right).$$

For $\rho = \text{ES}$, if $\mathbb{P}(\mathbf{w}^\top (\mathbf{X} - \mathbf{x}_\alpha^{\text{ES}}) = 0) = 0$ for all $\mathbf{w} \in \Delta_n$, then (OD) is solved by

$$\min_{\mathbf{v} \in \mathbb{R}_+^n} \mathbb{E} \left[\left(\mathbf{v}^\top (\mathbf{X} - \mathbf{x}_\alpha^{\text{ES}}) + 1 \right)_+ \right],$$

and the optimal \mathbf{w} is given by $\mathbf{v} / \|\mathbf{v}\|_1$.

Portfolio optimization of DQ for a data sample

$\min_{\mathbf{w} \in \Delta_n} \text{DQ}_{\alpha}^{\text{ES}}(\mathbf{w} \odot \mathbf{X})$ for data sample $\mathbf{X}^{(1)}, \dots, \mathbf{X}^{(N)}$

\implies convex programming

$$\text{minimize} \quad \sum_{j=1}^N \left(\mathbf{v}^{\top} \left(\mathbf{X}^{(j)} - \widehat{\mathbf{x}}_{\alpha}^{\text{ES}} \right) + 1 \right)_{+} \quad \text{over } \mathbf{v} \in \mathbb{R}_{+},$$

where $\widehat{\mathbf{x}}_{\alpha}^{\text{ES}}$ is the empirical version of $\mathbf{x}_{\alpha}^{\text{ES}}$ based on the sample

- ▶ Practically use $\|\mathbf{v}\|_1 \leq M$ for a large M , e.g., $M = 100$
- ▶ Apply a tie-breaking rule if needed

Portfolio optimization of DQ for a data sample

$\min_{\mathbf{w} \in \Delta_n} \text{DQ}_{\alpha}^{\text{VaR}}(\mathbf{w} \odot \mathbf{X})$ for data sample $\mathbf{X}^{(1)}, \dots, \mathbf{X}^{(N)}$

\implies linear integer programming

$$\text{minimize} \quad \sum_{j=1}^N z_j \quad \left(= \sum_{j=1}^N \mathbb{1}_{\{\mathbf{w}^\top \mathbf{y}^{(j)} > 0\}} \right) \quad (\text{LIP})$$

$$\text{subject to} \quad \mathbf{w}^\top \mathbf{y}^{(j)} - Mz_j \leq 0, \quad \sum_{j=1}^n w_j = 1$$

$$z_j \in \{0, 1\}, \quad w_j \geq 0 \quad \text{for all } j \in \{1, \dots, N\},$$

where

- ▶ $\mathbf{y}^{(j)} = \mathbf{X}^{(j)} - \hat{\mathbf{x}}_{\alpha}^{\text{VaR}}$
- ▶ $\hat{\mathbf{x}}_{\alpha}^{\text{VaR}}$ is the empirical version of $\mathbf{x}_{\alpha}^{\text{VaR}}$ based on the sample
- ▶ $M > 0$: $z_j = 1 \implies \mathbf{w}^\top \mathbf{y}^{(j)} - Mz_j \leq 0$ (the Big M method)

Portfolio optimization of DQ for a data sample

Tie-breaking

- ▶ the objective function of (LIP) takes integer values
- ▶ let m^* be the optimal value of (LIP)
- ▶ pick the closest one (in L^1 -norm $\|\cdot\|_1$ on \mathbb{R}^n) to a given benchmark \mathbf{w}_0 among tied optimizers

$$\begin{aligned}
 & \text{minimize} && \|\mathbf{w} - \mathbf{w}_0\|_1 \\
 & \text{subject to} && \sum_{j=1}^N \mathbb{1}_{\{\mathbf{w}^\top \mathbf{y}^{(j)} > 0\}} \leq m^* \\
 & && \mathbf{w} \in \Delta_n
 \end{aligned}$$

Outline

- 1 Motivation
- 2 Axiomatic theory of diversification indices
- 3 Properties of DQ
- 4 Portfolio optimization
- 5 Elliptical models**
- 6 Empirical results for financial data

Elliptical models

- ▶ Elliptical distributions are popular in QRM
- ▶ Two examples: normal and t distributions
- ▶ **Fundamental theorem of QRM**: for elliptical models, any PH risk measures are “equivalent” (Embrechts'19 keynote at IME)
- ▶ Explicit formulas for DQ_{α}^{VaR} and DQ_{α}^{ES} are available
- ▶ Asymptotic results for $n \rightarrow \infty$ and $\alpha \downarrow 0$ are available

Numerical examples: normal and t-distributions

Consider two dispersion matrices, parametrized by $r \in [0, 1]$ and $n \in \mathbb{N}$,

- ▶ Equicorrelation

$$\Sigma_1 = (\sigma_{ij})_{n \times n}, \quad \text{where } \sigma_{ii} = 1 \text{ and } \sigma_{ij} = r \text{ for } i \neq j,$$

- ▶ Autoregressive AR(1)

$$\Sigma_2 = (\sigma_{ij})_{n \times n}, \quad \text{where } \sigma_{ii} = 1 \text{ and } \sigma_{ij} = r^{|j-i|} \text{ for } i \neq j.$$

Let $\mathbf{X}_i \sim N(\boldsymbol{\mu}, \Sigma_i)$ and $\mathbf{Y}_i \sim t(\nu, \boldsymbol{\mu}, \Sigma_i)$, $i = 1, 2$

DQ for varying α

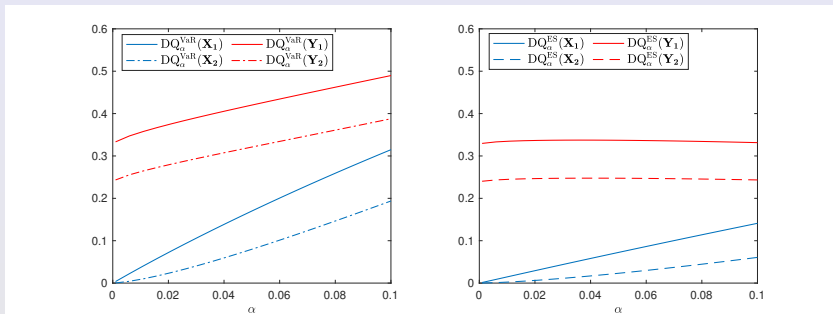


Figure: DQ based on VaR and ES for $\alpha \in (0, 0.1)$ with fixed $\nu = 3$, $r = 0.3$ and $n = 4$

DQ for varying correlation coefficient

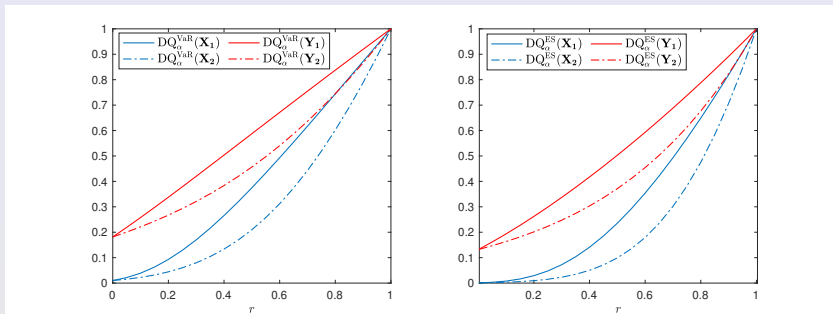


Figure: DQ based on VaR and ES for $r \in [0, 1]$ with fixed $\alpha = 0.05$, $\nu = 3$, and $n = 4$

DQ for t-models with varying tail parameter

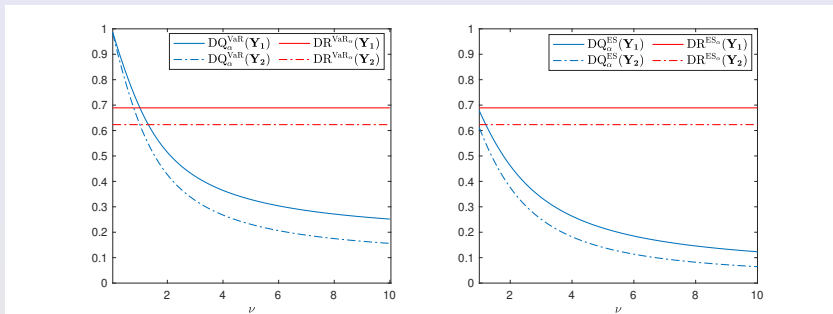


Figure: DQ based on VaR for $\nu \in (0, 10]$ and ES for $\nu \in (1, 10]$ with fixed $\alpha = 0.05$, $r = 0.3$ and $n = 4$

DQ for elliptical models as the dimension n varies

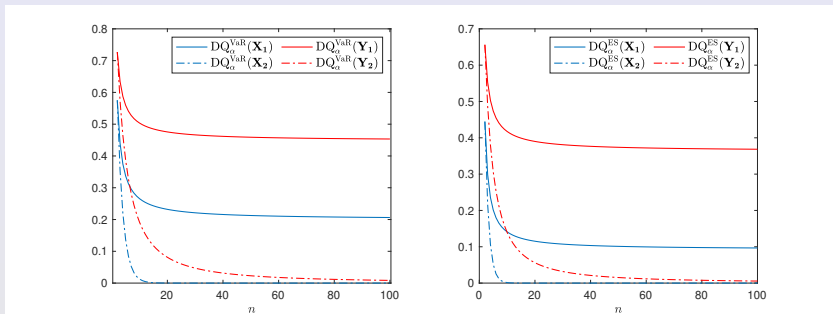


Figure: DQ based on VaR and ES for $n \in [2, 100]$ with fixed $\alpha = 0.05$, $r = 0.5$ and $\nu = 3$

The joint t-model has a common shock

Table: DQ/DR based on VaR, ES and SD, where $\alpha = 0.05$ and $n = 10$

D	DQ_{α}^{VaR}	DQ_{α}^{ES}	$DR^{\text{VaR}_{\alpha}}$	$DR^{\text{ES}_{\alpha}}$	DR^{SD}
$\mathbf{Z} \sim N(\mathbf{0}, I_n)$	$\sim 10^{-6}$	$\sim 10^{-9}$	0.3162	0.3162	0.3162
$\mathbf{Y} \sim \text{it}_n(3)$	0.0231	0.0144	0.3568	0.3058	0.3162
$\mathbf{Y}' \sim t(3, \mathbf{0}, I_n)$	0.0502	0.0340	0.3162	0.3162	0.3162
$D(\mathbf{Z}) < D(\mathbf{Y})$	Yes	Yes	Yes	No	No
$D(\mathbf{Y}) < D(\mathbf{Y}')$	Yes	Yes	No	Yes	No

- ▶ DQ: iid normal < iid t < joint t
- ▶ DR: iid normal = joint t $\stackrel{?}{\sim}$ iid t
- ▶ DQ captures tail heaviness/common shock which DR ignores

DQ for t-models with varying tail parameter

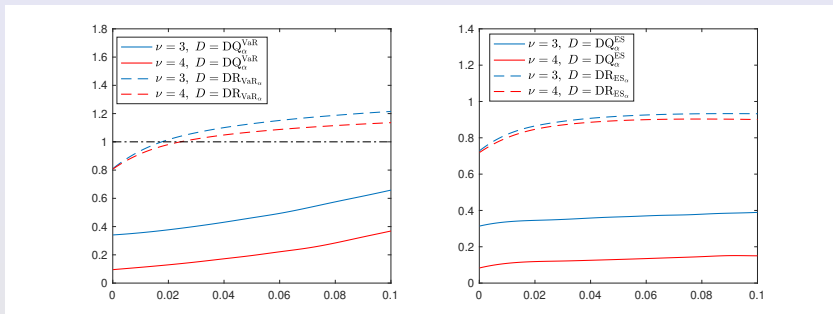


Figure: $D(\mathbf{Y}')/D(\mathbf{Y})$ based on VaR and ES for $\alpha \in (0, 0.1]$ with fixed $n = 10$

Optimization for the elliptical models

- ▶ Optimal diversification for DQ (σ is the diagonal of Σ)

$$\arg \min_{\mathbf{w} \in \Delta_n} \text{DQ}_{\alpha}^{\text{VaR}}(\mathbf{w} \odot \mathbf{X}) = \arg \min_{\mathbf{w} \in \Delta_n} \frac{\sqrt{\mathbf{w}^{\top} \Sigma \mathbf{w}}}{\mathbf{w}^{\top} \sigma}$$

- ▶ Optimal diversification for DR

$$\arg \min_{\mathbf{w} \in \Delta_n} \text{DR}_{\alpha}^{\text{VaR}}(\mathbf{w} \odot \mathbf{X}) = \arg \min_{\mathbf{w} \in \Delta_n} \frac{\mathbf{w}^{\top} \boldsymbol{\mu} + y_{\alpha} \sqrt{\mathbf{w}^{\top} \Sigma \mathbf{w}}}{\mathbf{w}^{\top} \boldsymbol{\mu} + y_{\alpha} \mathbf{w}^{\top} \sigma}$$

where $y_{\alpha} = \text{VaR}_{\alpha}(Y)$ and $Y \sim E_1(0, 1, \phi)$

- ▶ The two have the same optimizers if $\boldsymbol{\mu} = \mathbf{0}$ and $y_{\alpha} \neq 0$
- ▶ In case $\Sigma = I_n$: $\mathbf{w}^* = (\frac{1}{n}, \dots, \frac{1}{n})$

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DQ for different portfolios

Data: daily losses from S&P 500 constituents

- ▶ Period: January 3, 2012 to December 31, 2021
- ▶ 2518 daily losses; moving window of 500 days

Portfolios with stock compositions:

- (A) 2 largest stocks from each of 10 different sectors of S&P 500
- (B) 1 largest stock from each of 5 different sectors of S&P 500
 - XOM (ENR), AAPL (IT), BRK/B (FINL), WMT (CONS), GE (INDU)
- (C) 5 largest stocks from the Information Technology (IT) sector
- (D) 5 largest stocks from the Financials (FINL) sector

DQ for different portfolios

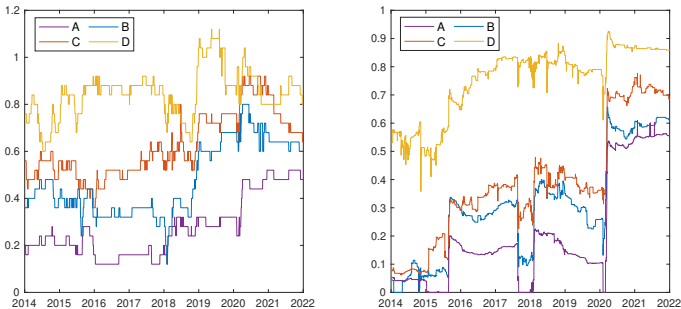


Figure: DQ based on VaR (left) and ES (right) with $\alpha = 0.05$

- ▶ Observation: A (20) < B (5) < C (5 IT) < D (5 FINL)
- ▶ Large jump for DQ based on ES at the COVID outbreak
- ▶ DQ based on VaR can be larger than 1

Optimal diversified portfolios

Portfolios (monthly rebalancing) with 4 largest stocks from each of the 10 sectors of S&P 500 in 2012 (40 in total)

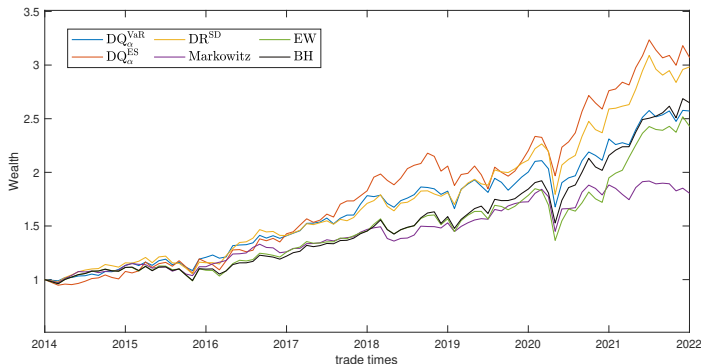


Figure: Wealth processes

Optimal diversified portfolios

%	DQ_{α}^{VaR}	DQ_{α}^{ES}	DR^{SD}	Markowitz	EW	BH
AR	12.562	14.695	14.364	7.929	11.906	12.883
AV	14.643	15.818	14.994	12.976	15.918	14.343
SR	66.397	74.942	76.854	39.222	56.955	70.023

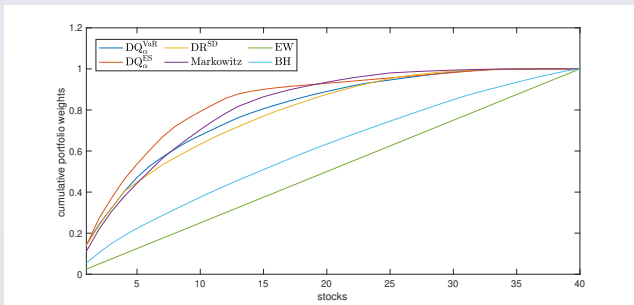
Table: Annualized return (AR), annualized volatility (AV) and Sharpe ratio (SR) for different portfolio strategies from Jan 2014 to Dec 2021

- ▶ Risk-free rate: 2.84% (= 10-y US treasury yield, Jan 2014)
- ▶ $\alpha = 0.1$
- ▶ EW = equally weighted; BH = buy and hold
- ▶ The target AR for the Markowitz portfolio is set to 10%

Optimal diversified portfolios

%	DQ_{α}^{VaR}	DQ_{α}^{ES}	DR^{SD}	Markowitz	EW	BH
ATP	19.29	14.75	15.61	18.79	4.43	0

Table: Average trading proportion (ATP) from Jan 2014 to Dec 2021



Average cumulative portfolio weights

Optimal diversified portfolios

Portfolios (monthly rebalancing) with 4 largest stocks from each of the 10 sectors of S&P 500 in 2002 (40 in total)

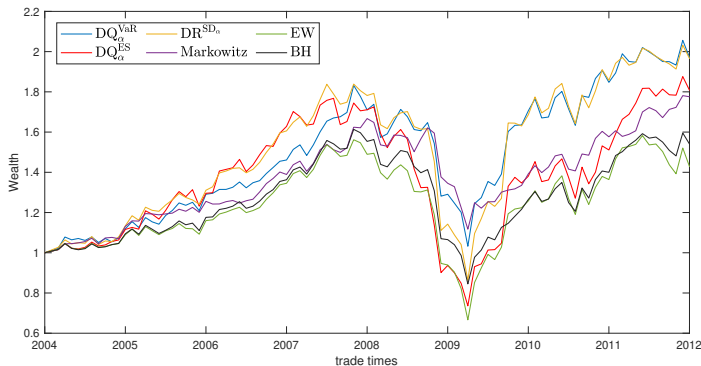


Figure: Wealth processes

Optimal diversified portfolios

%	DQ_{α}^{VaR}	DQ_{α}^{ES}	DR^{SD}	Markowitz	EW	BH
AR	9.456	8.129	9.103	7.980	5.300	6.235
AV	16.653	21.452	20.915	11.976	20.154	15.530
SR	30.478	17.474	22.582	30.064	4.566	11.944

Table: Annualized return (AR), annualized volatility (AV) and Sharpe ratio (SR) for different portfolio strategies from Jan 2004 to Dec 2011

- ▶ Risk-free rate: 4.38% (= 10-y US treasury yield, Jan 2004)
- ▶ $\alpha = 0.1$
- ▶ EW = equally weighted; BH = buy and hold
- ▶ The target AR for the Markowitz portfolio is set to 5%

Thank you

Thank you for your kind attention



- ▶ Axiomatic theory paper: <https://arxiv.org/abs/2206.13679>
- ▶ Particular models paper: <https://arxiv.org/abs/2301.03517>
- ▶ Working papers series: Risk management with risk measures
<http://sas.uwaterloo.ca/~wang/pages/WPS5.html>



Some literature on measuring diversification

- ▶ **Markowitz'52 JF**: Mean-variance theory
- ▶ Diversification ratio
 - **Tasche'07**; **Choueifaty/Coignard'08 JPM**;
Bürgi/Dacorogna/Iles'08; **Embrechts/Wang/W.'15 FS**
- ▶ Number of unique investments or naive diversification
 - **Rudin/Morgan'06 JPM**; **DeMiguel/Garlappi/Uppal'09 RFS**;
Pflug/Pichler/Wozabal'12 JBF
- ▶ Diversification benefit in multivariate regular variation models
 - **Mainik/Rüchendorf'10 FS**; **Mainik/Embrechts'13 AAS**
- ▶ **Koumou/Dionne'22**: Axioms for correlation diversification measures

Some recent work on VaR and ES

- ▶ Axiomatic characterizations
 - VaR: Kou/Peng' 16 OR; He/Peng' 18 OR; Liu/W.'21 MOR
 - ES: W./Zitikis'21 MS; Embrechts/Mao/Wang/W.'21 MF
- ▶ Risk sharing
 - Embrechts/Liu/W.'18 OR; Embrechts/Liu/Mao/W.'20 MP
- ▶ Robustness in optimization
 - Embrechts/Schied/W.'22 OR
- ▶ Calibrating levels between VaR and ES
 - Li/W.'23 JE
- ▶ Forecasting and backtesting
 - Fissler/Ziegel'16 AOS; Nolde/Ziegel'17 AOAS;
Du/Escanciano'17 MS

Connecting DQ and DR

Proposition 5

For a given $\phi : \mathcal{X} \rightarrow \mathbb{R}_+$, we have $\text{DQ}_\alpha^\rho = \text{DR}^\phi$ where $\rho = (\phi/\alpha)_{\alpha \in (0, \infty)}$. The same holds if $\rho = (b\mathbb{E} + c\phi/\alpha)_{\alpha \in (0, \infty)}$ for some $b \in \mathbb{R}$ and $c > 0$ and $\mathcal{X} = L^1$.

- ▶ DR^{var} and DR^{SD} are special cases of DQ
- ▶ If ϕ satisfies $[\text{CA}]_0$, then $\rho_\alpha = b\mathbb{E} + c\phi/\alpha$ satisfies $[\text{CA}]_b$
- ▶ $b\mathbb{E} + c\phi/\alpha$ includes mean-standard deviation, mean-variance, and mean-Gini (Denneberg'90)

Elliptical models

- ▶ A random vector \mathbf{X} is **elliptically distributed** if it has a characteristic function

$$\psi(\mathbf{t}) = \mathbb{E} \left[\exp \left(\mathbf{it}^\top \mathbf{X} \right) \right] = \exp \left(\mathbf{it}^\top \boldsymbol{\mu} \right) \phi \left(\mathbf{t}^\top \boldsymbol{\Sigma} \mathbf{t} \right),$$

for some $\boldsymbol{\mu} \in \mathbb{R}^n$, positive semi-definite matrix $\boldsymbol{\Sigma} \in \mathbb{R}^{n \times n}$, and $\phi : \mathbb{R}_+ \rightarrow \mathbb{R}$ (the **characteristic generator**)

- ▶ This distribution is denoted by $E_n(\boldsymbol{\mu}, \boldsymbol{\Sigma}, \phi)$
- ▶ Write $\boldsymbol{\Sigma} = (\sigma_{ij})_{n \times n}$, $\sigma_i^2 = \sigma_{ii}$, $\boldsymbol{\sigma} = (\sigma_1, \dots, \sigma_n)$, and

$$k_{\boldsymbol{\Sigma}} = \frac{\sum_{i=1}^n \sigma_i}{\left(\sum_{i,j} \sigma_{ij} \right)^{1/2}} \in [1, \infty)$$

DQ for elliptical models

Proposition 6

Suppose that $\mathbf{X} \sim E_n(\boldsymbol{\mu}, \boldsymbol{\Sigma}, \phi)$. We have

$$\text{DQ}_{\alpha}^{\text{VaR}}(\mathbf{X}) = \frac{1 - F(k_{\boldsymbol{\Sigma}} \text{VaR}_{\alpha}(Y))}{\alpha}; \quad \text{DQ}_{\alpha}^{\text{ES}}(\mathbf{X}) = \frac{1 - \tilde{F}(k_{\boldsymbol{\Sigma}} \text{ES}_{\alpha}(Y))}{\alpha},$$

for $\alpha \in (0, 1)$, where $Y \sim E_1(0, 1, \phi)$ with distribution function F , and \tilde{F} is the superquantile transform of F . Moreover,

- (i) $\alpha \mapsto \text{DQ}_{\alpha}^{\text{VaR}}(\mathbf{X})$ takes value in $[0, 1]$ on $(0, 1/2]$ and it takes value in $[1, 2]$ on $(1/2, 1)$;
- (ii) $k_{\boldsymbol{\Sigma}} \mapsto \text{DQ}_{\alpha}^{\text{VaR}}(\mathbf{X})$ is decreasing for $\alpha \in (0, 1/2]$ and increasing for $\alpha \in (1/2, 1)$;
- (iii) $k_{\boldsymbol{\Sigma}} \mapsto \text{DQ}_{\alpha}^{\text{ES}}(\mathbf{X})$ is decreasing for $\alpha \in (0, 1)$.

Asymptotic behaviour of DQ

Proposition 7

Suppose that $\mathbf{X} \sim E_n(\boldsymbol{\mu}, \boldsymbol{\Sigma}, \phi)$.

(i) Let $Y \sim E_1(0, 1, \phi)$ and f be the density function of Y . We have

$$\lim_{\alpha \downarrow 0} \text{DQ}_\alpha^{\text{VaR}}(\mathbf{X}) = \lim_{x \rightarrow \infty} k_\Sigma \frac{f(k_\Sigma x)}{f(x)}$$

if $\text{VaR}_0(Y) = \infty$ and the limit exists, and $\lim_{\alpha \downarrow 0} \text{DQ}_\alpha^{\text{VaR}}(\mathbf{X}) = 0$ if $\text{VaR}_0(Y) < \infty$.

(ii) Let $\text{AC}_\Sigma = 1/k_\Sigma^2$. If $\lim_{n \rightarrow \infty} \text{AC}_\Sigma = 0$, then

$$\lim_{n \rightarrow \infty} \text{DQ}_\alpha^{\text{VaR}}(\mathbf{X}) = \lim_{n \rightarrow \infty} \text{DQ}_\beta^{\text{ES}}(\mathbf{X}) = 0$$

for $\alpha \in (0, 1/2)$ and $\beta \in (0, 1)$.

Cross-comparison between DQ based on VaR and ES

Associating VaR and ES levels by PELVE (Li/W.'22)

$$ES_{c\alpha}(X) = VaR_{\alpha}(X)$$

Table: Values of DQ based on VaR at level $\alpha = 0.01$ and ES at level $c\alpha$, where $n = 4$ and $r = 0.3$

	c	$c\alpha$	DQ_{α}^{VaR}	$DQ_{c\alpha}^{ES}$
$\mathbf{X}_1 \sim N(\boldsymbol{\mu}, \boldsymbol{\Sigma}_1)$	2.58	0.0258	0.0369	0.0377
$\mathbf{X}_2 \sim N(\boldsymbol{\mu}, \boldsymbol{\Sigma}_2)$	2.58	0.0258	0.0024	0.0025
$\mathbf{Y}_1 \sim t(3, \boldsymbol{\mu}, \boldsymbol{\Sigma}_1)$	3.31	0.0331	0.3558	0.3373
$\mathbf{Y}_2 \sim t(3, \boldsymbol{\mu}, \boldsymbol{\Sigma}_2)$	3.31	0.0331	0.2094	0.1961

Dependence and portfolio risks

For a random variable X and $\alpha \in (0, 1)$

- (i) A **tail event** of X is an event $A \in \mathcal{F}$ with $0 < \mathbb{P}(A) < 1$ such that $X(\omega) \geq X(\omega')$ holds for a.s. all $\omega \in A$ and $\omega' \in A^c$
- (ii) A random vector (X_1, \dots, X_n) is **α -concentrated** if its component share a common tail event of probability α (**W./Zitikis'21**)

For $\mathbf{X} \in \mathcal{X}^n$ and $\alpha \in (0, 1/n)$, an **α -CE model** satisfies

- ▶ $\mathbb{P}(X_i > \text{VaR}_\alpha(X_i)) = \alpha$
- ▶ $\mathbb{P}(X_i \geq \text{VaR}_\alpha(X_i)) \geq n\alpha$
- ▶ (X_1, \dots, X_n) are $(n\alpha)$ -**concentrated**
- ▶ $\{X_i > \text{VaR}_\alpha(X_i)\}$, $i = 1, \dots, n$, are mutually **exclusive**

Dependence and portfolio risks

Theorem 5

Let $\alpha \in (0, 1)$ and $n \geq 2$ satisfy $n \leq 1/\alpha$.

- (i) DQ_{α}^{VaR} has a range $[0, n]$ and DQ_{α}^{ES} has a range $[0, 1]$.
- (ii) If $\sum_{i=1}^n X_i$ is a *constant*, then $DQ_{\alpha}^{\text{VaR}}(\mathbf{X}) = DQ_{\alpha}^{\text{ES}}(\mathbf{X}) = 0$.
- (iii) For ρ being VaR or ES, if \mathbf{X} is *α -concentrated*, then $DQ_{\alpha}^{\rho}(\mathbf{X}) \leq 1$. If, in addition, ρ is continuous and non-flat from the left at $(\alpha, \sum_{i=1}^n X_i)$, then $DQ_{\alpha}^{\rho}(\mathbf{X}) = 1$.
- (iv) If \mathbf{X} has an *α -CE model*, then $DQ_{\alpha}^{\text{VaR}}(\mathbf{X}) = n$ and $DQ_{n\alpha}^{\text{ES}}(\mathbf{X}) = 1$.

Numerical example

Assume that $\mathbf{X} \sim t(\nu, \boldsymbol{\mu}, \Sigma)$ where $\nu = 3$ and the dispersion matrix is given by

$$\Sigma = \begin{pmatrix} 1 & 0.5 \\ 0.5 & 2 \end{pmatrix}$$

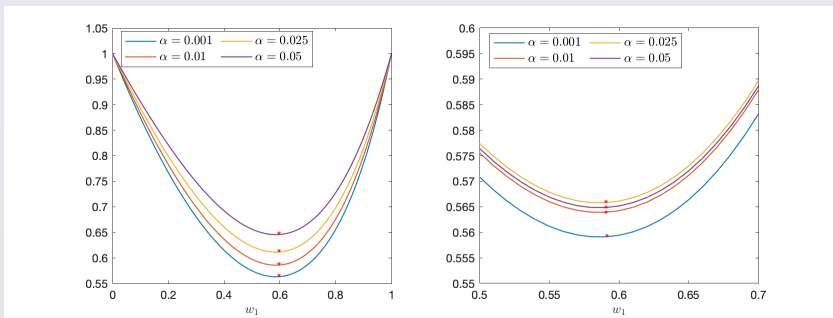


Figure: Values of $DQ_{\alpha}^{\text{VaR}}(\mathbf{w} \odot \mathbf{X})$ and $DQ_{\alpha}^{\text{ES}}(\mathbf{w} \odot \mathbf{X})$ for $w_1 \in [0, 1]$

Comparison of DQ and DR

- ▶ Portfolio: 1 largest stock from each of 5 sectors (2012 market cap)
 - XOM (ENR), AAPL (IT), BRK/B (FINL), WMT (CONS), GE (INDU)
- ▶ Period: January 3, 2012 to December 31, 2021
- ▶ 2518 daily losses; moving window of 500 days

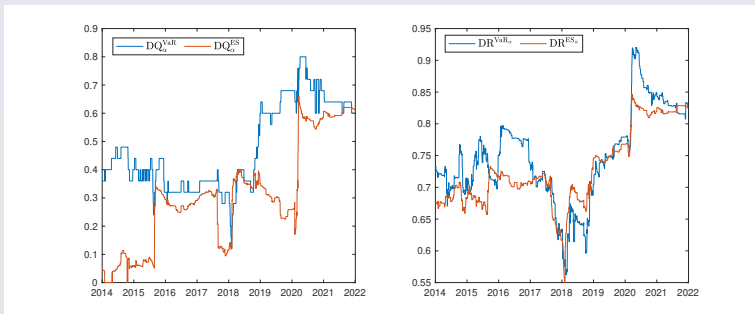


Figure: DQ (left) and DR (right) on VaR/ES with $\alpha = 0.05$

Optimal diversified portfolio

Portfolios (monthly rebalancing) with 2 largest stocks from each of the 10 sectors of S&P 500 in 2012 (20 in total)

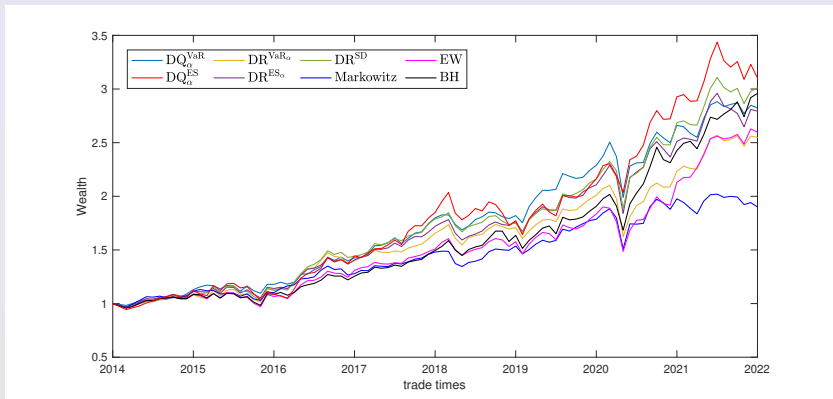


Figure: Wealth processes

Optimal diversified portfolio

%	DQ_{α}^{VaR}	DQ_{α}^{ES}	$DR^{VaR_{\alpha}}$	$DR^{ES_{\alpha}}$
AR	13.5449	14.4763	12.7657	13.8492
AV	13.4340	15.7689	14.4079	14.5265
SR	79.6853	73.7905	68.8908	75.7867
%	DR^{SD}	Markowitz	EW	BH
AR	14.3663	8.5884	12.7359	14.2236
AV	14.2887	12.7355	14.6834	13.9614
SR	80.6671	45.1371	67.3952	81.5362

Table: Annualized return (AR), annualized volatility (AV) and Sharpe ratio (SR) for different portfolio strategies from Jan 2014 to Dec 2021