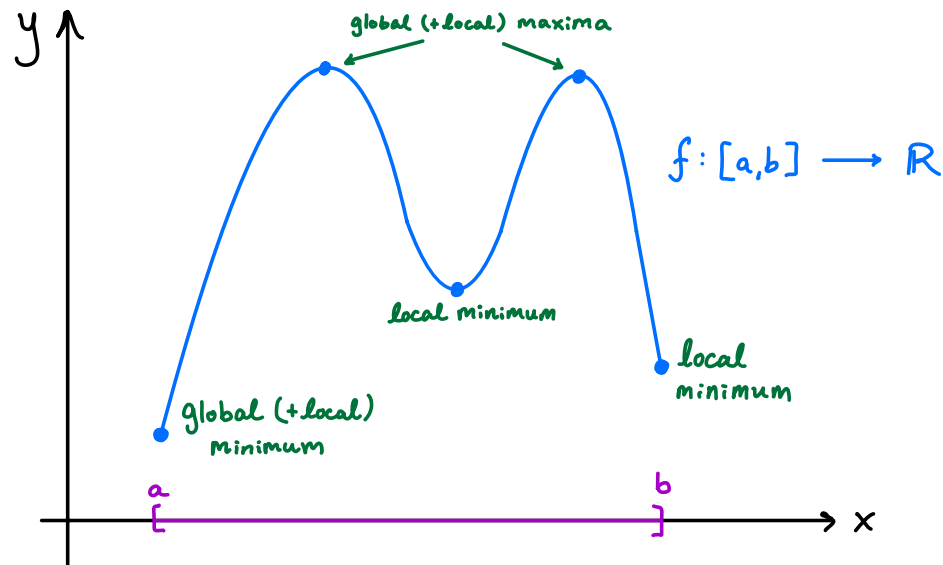


## §4.7 - Global Extrema and Optimization

A function  $f$  has a

- global (or absolute) max on an interval  $I$  at  $x_0$   
if  $f(x_0) \geq f(x)$  for all  $x \in I$ .
- global (or absolute) min on an interval  $I$  at  $x_0$   
if  $f(x_0) \leq f(x)$  for all  $x \in I$ .



Fact: If  $f: [a, b] \rightarrow \mathbb{R}$  is continuous, then  $f$  will have global maxima and minima on  $[a, b]$ . They could occur at critical points in  $[a, b]$  or at the endpoints.

The Process: To find global max/mins of a continuous function  $f$  on  $[a, b]$ ,

- (1) find all critical points of  $f$  in  $[a, b]$ ,
- (2) evaluate  $f(\text{critical pts})$ ,  $f(a)$  and  $f(b)$ ,
- (3) biggest = global max ; smallest = global min.

Ex: Find the global extrema of  $f(x) = x^3 - 12x$  for  $x \in [0, 3]$ .

Solution: Any critical points?

$$f'(x) = \underbrace{3x^2 - 12}_{\text{exists everywhere!}} = 0 \Rightarrow 3x^2 = 12 \Rightarrow x = -2 \text{ or } +2$$

Ignore — not in  $[0, 3]$ .  
↑ CP!

Compare:

$$\begin{aligned} f(0) &= 0 \text{ (Biggest!)} \\ f(2) &= -16 \text{ (Smallest!)} \\ f(3) &= -9 \end{aligned}$$

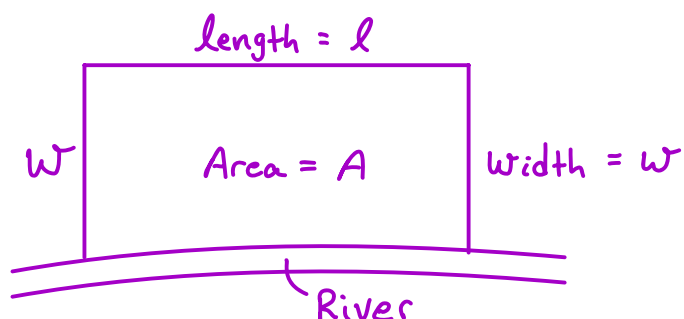
∴ Global max at  $x=0$  with value  $f(0)=0$ ; global min at  $x=2$  with value  $f(2)=-16$ .

This technique can be used to solve all sorts of applied optimization problems!

Ex: A farmer has 800m of fencing to build a rectangular giraffe enclosure. One side of the enclosure lies along a river and does not need to be fenced. Find the dimensions that will enclose the largest area.

Solution:

① Draw a picture. Identify any variables.



② Find an expression for the quantity being maximized or minimized. Identify any constraints.

Want to maximize  $A = l \cdot w$ .

Constraint:  $l + 2w = 800$ . (so  $l = 800 - 2w$ )

③ Write the quantity being optimized as a function of one variable. State its domain.

$$A = l \cdot w = (800 - 2w) \cdot w = 800w - 2w^2.$$

We need  $w \geq 0$  and  $2w \leq 800$ , so  $w \leq 400$

$w=0$  means all fencing  
is used for  $l$ .

$2w=800$  means all fencing  
is used for  $w$ .

④ Find the absolute max/min on this domain.

We maximize  $A(w) = 800w - 2w^2$ ,  $w \in [0, 400]$ .

Critical points of  $A(w)$ ?

$$A'(w) = \underbrace{800 - 4w}_{\text{exists everywhere}} = 0 \Rightarrow 4w = 800$$

$$\Rightarrow w = 200 \quad (\text{Critical point!})$$

Compare:  $A(0) = 0$

$$A(200) = 800(200) - 2(200)^2 = 80000 \text{ m}^2$$

$$A(400) = 0$$

Global max

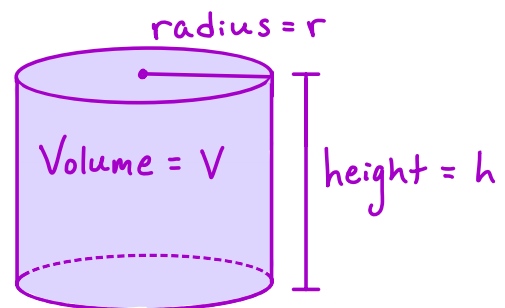
⑤ Write a concluding statement.

The maximum possible area is  $80000\text{m}^2$  and occurs when width = 200m and length =  $800 - 2w = 400\text{m}$ .

Ex: Suppose we have  $300\text{cm}^2$  of tin to build a cylindrical can (with top and bottom) with the largest possible volume. How much giraffe soup could such a can hold?

Solution:

Want to maximize  $V = \pi r^2 h$ .



Constraint:

$$\text{Surface Area} = \underbrace{\text{circle } r}_{\text{(top)}} + \underbrace{\text{circle } r}_{\text{(bottom)}} + \underbrace{\text{rectangle } 2\pi r \times h}_{\text{(side)}} = 300$$

$$\Rightarrow \pi r^2 + \pi r^2 + 2\pi r h = 300$$

$$\Rightarrow 2\pi r^2 + 2\pi r h = 300.$$

From this equation, we have

$$2\pi r h = 300 - 2\pi r^2 \Rightarrow h = \frac{300 - 2\pi r^2}{2\pi r}$$

Thus, the volume function is

$$V = \pi r^2 h = \pi r^2 \left( \frac{300 - 2\pi r^2}{2\pi r} \right) = 150r - \pi r^3$$

We note that  $r \geq 0$  and, if all tin is used for the base and top (i.e., no height), then

$$2\pi r^2 \leq 300 \Rightarrow r^2 \leq \frac{150}{\pi} \Rightarrow r \leq \sqrt{\frac{150}{\pi}}$$

Thus, we will maximize

$$V(r) = 150r - \pi r^3, \quad r \in \left[ 0, \sqrt{\frac{150}{\pi}} \right]$$

Any critical points?

$$V'(r) = 150 - \underbrace{3\pi r^2}_{\text{exists everywhere}} = 0 \Rightarrow 3\pi r^2 = 150$$

$$\Rightarrow r^2 = \frac{50}{\pi}$$

$$\Rightarrow r = \pm \sqrt{\frac{50}{\pi}}$$

Compare:

Discard  $r = -\sqrt{\frac{50}{\pi}}$   
since not in domain.

$$V(0) = 0$$

$$V\left(\sqrt{\frac{50}{\pi}}\right) \approx 398.9 \text{ cm}^3 \longleftarrow \text{max!}$$

$$V\left(\sqrt{\frac{150}{\pi}}\right) = 0$$

The largest can will hold  $\approx 398.9 \text{ cm}^3$  of giraffe soup.

## Additional Exercises

1. A company produces two goods: apples and bananas. If the company produces  $A$  tons of apples and  $B$  tons of bananas, their profit is given by  $A^2 + 2B^2$ . Due to production constraints,  $A + 3B$  cannot exceed 660 tons. How much of each good should be produced to maximize the company's profit?

Solution: The company will produce as much as possible to maximize profits, hence  $A + 3B = 660$ .

Thus,  $A = 660 - 3B$ .

We have to maximize  $A^2 + 2B^2$ , which can be written as

$$f(B) = (660 - 3B)^2 + 2B^2$$



We need  $B \geq 0$  and  $3B \leq 660$ , so  $B \leq 220$ .

$B=0$  means we  
only produce A

$3B=660$  means  
we only produce B

Thus, we maximize  $f(B)$  for  $B \in [0, 220]$ .

Critical Points?

$$f'(B) = 2(660 - 3B)(-3) + 4B \quad (\text{exists everywhere})$$

$$f'(B) = 0 \Rightarrow -3960 + 22B = 0$$

$$\Rightarrow B = \frac{3960}{22} = \underline{180} \quad (\text{one critical point})$$

Compare:  $f(0) = 435600$   $\leftarrow$  Max profit!

$$f(180) = 79200$$

$$f(220) = 96800$$

Profits are maximized when the company produces

$B=0$  tons of bananas and  $A = 660 - 3B = 660$   
tons of apples.

2. A wire 10cm in length is cut into two pieces.

One piece is bent into a square and the other is

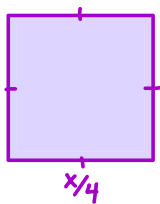
bent into a circle. How should the wire be cut if

we wish to minimize the total area? What if we wish

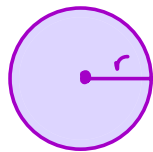
to maximize the total area?

Solution: Let  $x$  be the length used to form the square and  $y$  be the length used to form the circle.

We wish to optimize  $A = A_{\text{square}} + A_{\text{circle}}$ .



$$A_{\text{square}} = \left(\frac{x}{4}\right)^2 = \frac{x^2}{16}$$



$$y = 2\pi r \Rightarrow r = \frac{y}{2\pi}$$

$$\therefore A_{\text{circle}} = \pi r^2 = \pi \left(\frac{y}{2\pi}\right)^2 = \frac{y^2}{4\pi}$$

$$\text{Thus, } A = \frac{x^2}{16} + \frac{y^2}{4\pi}.$$

We know that  $x+y = \text{length of wire} = 10\text{cm}$ ,

So  $y = 10-x$ . Thus, we optimize

$$A(x) = \frac{x^2}{16} + \frac{(10-x)^2}{4\pi} \quad \text{for } x \in [0, 10].$$

Critical Points?

$$A'(x) = \frac{x}{8} - \frac{(10-x)}{2\pi} \quad (\text{exists everywhere})$$

$$A'(x) = 0 \Rightarrow \frac{\pi x - 4(10-x)}{8\pi} = 0$$

$$\Rightarrow (\pi+4)x = 40$$

$$\Rightarrow x = \frac{40}{\pi+4} \quad (\text{one critical point})$$

Compare:  $A(0) = \frac{25}{\pi} \approx 7.96 \text{ cm}^2$  (maximum!)

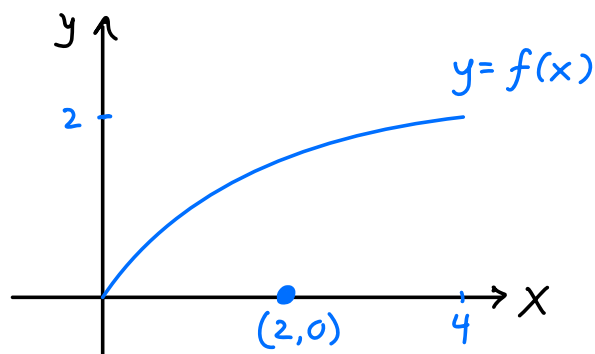
$$A\left(\frac{40}{\pi+4}\right) = \frac{25}{\pi+4} \approx 3.50 \text{ cm}^2 \quad (\text{minimum!})$$

$$A(10) = \frac{25}{4} = 6.25 \text{ cm}^2$$

Largest area will be  $\approx 7.96\text{cm}^2$  and will occur when all 10cm of wire is used for the circle.

Smallest area will be  $\approx 3.50\text{cm}^2$  and will occur when  $x = \frac{40}{\pi+4}$  cm of wire is used for the square.

3. Consider the function  $f(x) = \sqrt{x}$ ,  $x \in [0,4]$ .



Find the point  $(x,y)$  on the graph of  $y=f(x)$  that is closest to  $(2,0)$ . What is this minimum distance?

Hint: Instead of minimizing the distance from  $(x,y)$  to  $(2,0)$ , it will be easier to minimize the square of this distance!

Solution: We wish to find the point  $(x,y)$  on graph

of  $y = \sqrt{x}$  that minimizes

$$d = \sqrt{(x-2)^2 + (y-0)^2} = \sqrt{x^2 - 4x + 4 + y^2},$$

the distance from  $(x,y)$  to  $(2,0)$ . Following the hint, we

will instead (equivalently) find  $(x,y)$  that minimizes

$$d^2 = x^2 - 4x + 4 + y^2,$$

the square of this distance. Since  $y = \sqrt{x}$ , we can

write this function as

$$g(x) = x^2 - 4x + 4 + (\sqrt{x})^2 = x^2 - 3x + 4, \quad x \in [0,4].$$

Any critical points?

$$g'(x) = \underbrace{2x - 3}_{\text{exists everywhere}} = 0 \Rightarrow x = \frac{3}{2} \quad (\text{one C.P.})$$

Next, we compare the values of  $g$  at the critical

points and the endpoints:

$$g(0) = 0^2 - 3(0) + 4 = 4$$

$$g\left(\frac{3}{2}\right) = \left(\frac{3}{2}\right)^2 - 3\left(\frac{3}{2}\right) + 4 = \frac{7}{4} \quad \leftarrow \text{Minimum!}$$

$$g(4) = 4^2 - 3(4) + 4 = 8$$

The closest point is  $(x, y) = (x, \sqrt{x}) = \left(\frac{3}{2}, \sqrt{\frac{3}{2}}\right)$ . The

minimum distance is  $\sqrt{g\left(\frac{3}{2}\right)} = \sqrt{\frac{7}{4}} = \frac{\sqrt{7}}{2}$ .

↑ since  $g$  is the square of the distance

